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Subject: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Tue, 03 Sep 2013 13:00:45 GMT

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Here's the deal. Full Control sent me a couple of Space Hulk keys to give away. My kudos to Thomas and team, but I don't want to just give them away without any added value.

So... here's the game:

Post here a suggestion/idea on how to organize a contest/promotion to promote both SH and BP(either forum or Facebook page) using the keys as rewards. If I like your idea, you get a free Space Hulk key. The rest go into the contest pool.

The JAF Kickstarter dried me out and I'd hate to do another "meme contest" with SH. So I need something smarter and/or different from that.

There you go, let's hear what you can come up with.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [batanen](#) on Tue, 03 Sep 2013 17:17:23 GMT

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Here is one idea which may be further expanded or altered:

Create a short Space Hulk themed music video spanning 1-5 minutes. You may freely choose the genre. For example, it may be comedic funny, serious action horror or even work as an introduction video to those who have no previous knowledge of Space Hulk franchise. You may draw your own clips & images or use existing video material (intros, outros, gameplay, interviews etc.) from previous Space Hulk (fan or commercial) games. Once your video is ready, upload it to a video hosting site (e.g. youtube). At minimum video descriptions must include a link to the Bear's Pit competition page and Full Control's Space Hulk Steam page to be eligible. In addition, only new videos published first time on September 1st 2013 or later and before xth xMonth 2013 are accepted.

The best video will receive a Steam key for Full Control's Space Hulk (2013). If the judges have difficulty to select a distinct winner, there is a chance that 2nd place is also rewarded.

And the competition would be advertised on Space Hulk Steam community and related Facebook/Twitter pages at least.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Faalagorn](#) on Tue, 03 Sep 2013 23:31:32 GMT

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Just do something that'll draw the attention to 1.13 too . Flesh blood is always welcome, and good

old JA2 is still one of the best games around, especially after the 1.13 added value .

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Mauser](#) on Wed, 04 Sep 2013 04:18:29 GMT

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Uhmhm, rename site and forum into "Space Bear`s Pit"? :silly:

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Wed, 04 Sep 2013 19:04:49 GMT

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batanenHere is one idea which may be further expanded or altered:

Create a short Space Hulk themed music video spanning 1-5 minutes. You may freely choose the genre. For example, it may be comedic funny, serious action horror or even work as an introduction video to those who have no previous knowledge of Space Hulk franchise. You may draw your own clips & images or use existing video material (intros, outros, gameplay, interviews etc.) from previous Space Hulk (fan or commercial) games. Once your video is ready, upload it to a video hosting site (e.g. youtube). At minimum video descriptions must include a link to the Bear's Pit competition page and Full Control's Space Hulk Steam page to be eligible. In addition, only new videos published first time on September 1st 2013 or later and before xth xMonth 2013 are accepted.

The best video will receive a Steam key for Full Control's Space Hulk (2013). If the judges have difficulty to select a distinct winner, there is a chance that 2nd place is also rewarded.

And the competition would be advertised on Space Hulk Steam community and related Facebook/Twitter pages at least.

This is a step in the right direction, but might be out of reach of the regular user... Dunno. Keep them coming...

PS: No, you ain't gonna see Hulk Pit, Space Pit or any other name changes happen.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Sam Hotte](#) on Wed, 04 Sep 2013 20:33:15 GMT

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Perhaps as a starter for some sort of logo, somebody talented could draw us a bear in a Space Marine's armor? :naughty:

You know, to give the whole thing a face (:wave:ing at you, anv ... )

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [batanen](#) on Wed, 04 Sep 2013 21:17:47 GMT

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Shanga

This is a step in the right direction, but might be out of reach of the regular user... Dunno. Keep them coming...

Yeah it may be risky. It never knows how people get interested in. To reduce the risk of lacking contestants, it could always be combined with a simple drawing competition. For example, draw a picture. It must have something to do with Thomas Lund, Bear's Pit and a sexy Space Marine. Picture must be family safe

Best video will be rewarded with 1 key and best drawing with 1 key.

EDIT: Another drawing related theme. Space Hulk is a game with customizable squad banners. Design and draw a banner that Bear's Pit could be proud of to have within the game. (With a good luck it will be implemented in Space Hulk. I think Full Control could use this to promote their game if they're able to add custom made banners to the game).

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [derek](#) on Thu, 05 Sep 2013 06:28:09 GMT

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JA2 1.13 SPACE HULK mode

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [derek](#) on Thu, 05 Sep 2013 06:35:27 GMT

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SPACE PIT

Thomas terminator fighting vicious gray bears in space pit!  
(either a short video or JA mod)

his special skill/attack - loudly (Thomas Lund) shouting "FULL CONTROL" which stuns evil bears.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [grim](#) on Thu, 05 Sep 2013 09:57:03 GMT

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Batanen made a constructive proposition. To make it more accessible, the contestant could be asked to produce any kind of media (image, video, text, site...) relating to and promoting both SH

and BP.

To avoid the headache for Shanga, the "score" could be managed by someone/something else : The contestant publishes his work on facebook and at a given date, the number of likes/share serves as score.

Bonus : The contest material starts promoting what you want

Malus : Not everyone has a facebook account and lots of contacts able to like/share.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Gambigobilla](#) on Thu, 05 Sep 2013 11:30:02 GMT

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How about a promotion; "Buy Space Hulk and get Flugente's WH40K mod for Jagged Alliance 1.13 mod for free", which is already free unless Flugente says otherwise.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Thu, 05 Sep 2013 18:34:03 GMT

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GrimBatanen made a constructive proposition. To make it more accessible, the contestant could be asked to produce any kind of media (image, video, text, site...) relating to and promoting both SH and BP.

To avoid the headache for Shanga, the "score" could be managed by someone/something else : The contestant publishes his work on facebook and at a given date, the number of likes/share serves as score.

Bonus : The contest material starts promoting what you want

Malus : Not everyone has a facebook account and lots of contacts able to like/share.

That's not a bad idea at all. I mean everyone trying their hand at likes on their own. But won't drive traffic to BP or SH page. Better if we publish them into a BP album and let everyone force their friends to LIKE their specific banner/meme/etc.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [derek](#) on Fri, 06 Sep 2013 09:29:26 GMT

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Global spam or some sort of worm that will appear all over the net

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [batanen](#) on Fri, 06 Sep 2013 17:11:38 GMT

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If you Shanga would like to try to get more members to your Facebook page, you could do something similar than a few indie bundle sellers. To be able to participate a raffle, you must:

- \* Like (=follow) the Bear's Pit Jagged Alliance Community Facebook page
- \* Have at least 3-5 friends that like the Facebook page

Here is a live example:

[https://www.facebook.com/IndieGala?sk=app\\_121677374624060&app\\_data](https://www.facebook.com/IndieGala?sk=app_121677374624060&app_data)

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Hyrax](#) on Sun, 08 Sep 2013 04:54:16 GMT

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I agree with the above that a facebook raffle would be sufficient. Then this could be distributed in the steam communities that handle all deals and giveaways (it will take flight on its own).

Also I would recommend giving away one key away on steamgifts (a lot of traffic going through there) and describe in the description that you can also win when you like Bear's Pit and enter the facebook giveway etc.

As an added value people could photoshop Jagged Alliance characters into space hulk suits creating new avatars.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [batanen](#) on Sun, 08 Sep 2013 06:55:17 GMT

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Hyrax plan sounds very good. Easy to do and gives lots of views as I think Space Hulk key is rare and wanted ( currently only one giveaway for that in Steamgifts. It's a contributor giveaway so it has fewer participants as it could have). Depending on how many keys Full Control gave, you could also raffle one on Galagiveaways. 100 points to ensure as many participants (=clicks to description) as possible. Just make sure that people do see and read the description. For example, using red font color with text [color:#FF0000]WANT ANOTHER CHANGE TO WIN SPACE HULK? COME TO OUR FACEBOOK PAGE AND LIKE IT[/color]. Keep it short and clear.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Mon, 09 Sep 2013 22:42:59 GMT

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Not sure if Steam Gifts would work since I didn't actually purchase the games as gifts on Steam, I just have a list of Steam keys.

It's clear there will be a FB raffle, but I want participation, not a passive draw out of a hat.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [JMich](#) on Tue, 10 Sep 2013 07:03:17 GMT

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ShangaNot sure if Steam Gifts would work since I didn't actually purchase the games as gifts on Steam, I just have a list of Steam keys.

SteamGifts allows gifting of keys, and quite a few developers have done so before. You may need to contact cg if you are a new user and want to give more than 3 keys (the limit for a new user) and/or you want to be listed as a featured giveaway, but it should be possible.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Hyrax](#) on Tue, 10 Sep 2013 15:19:05 GMT

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ShangaNot sure if Steam Gifts would work since I didn't actually purchase the games as gifts on Steam, I just have a list of Steam keys.

It's clear there will be a FB raffle, but I want participation, not a passive draw out of a hat.

If the outcome is to get a lot of exposure then a passive draw will attract more people and sharing. I am afraid that a complicated participation may cripple the outcome. Just a thought.

Another option would be to ask participators to change their facebook/steam profile pictures to JA characters or Space Hulk characters for the chance to enter the giveaway. It would be interesting if people would go along with it.

Easy way would be to create a giveaway picture/video and ask people to like/comment/share.

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Mauser](#) on Thu, 12 Sep 2013 04:48:32 GMT

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Alrighty guys, here`s my serious proposition:

Let the people design a Bear(`s Pit) themed custom Space Marine chapter, including (maybe not all too serious) background fluff and custom paintjob, which then can be turned into a free DLC/mod by Full Control. :veryangrybear:

I mean, there already pretty much is a Viking/wolf themed Space Marine chapter, one named Blood Ravens, Salamanders etc., so why not design one after Bears, maybe with speciality of Space Hulk combat? You know, after all, Bears like to dwell in dark caves and tunnels and are as bulky and ferocious as Terminators, especially when equipped with lightning claws. :pawprint:

Here

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Flugente](#) on Mon, 16 Sep 2013 17:39:37 GMT

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[x] Word Bearers, 'cause loyalists are booring. :transform:

SCNR

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Tue, 17 Sep 2013 08:49:28 GMT

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LOL, Flug...

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Headshot](#) on Tue, 08 Oct 2013 20:36:25 GMT

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This is not a suggestion...

I would like to enter the Space Hulk Steam key Give Away you are doing but I dont use social media aka Facebook etc. Is there another way to enter?

Thanks for your help.

Headshot

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Subject: Re: Want a free Steam key for Space Hulk? Let's play a little game...

Posted by [Shanga](#) on Mon, 14 Oct 2013 15:40:20 GMT

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HeadshotThis is not a suggestion...

I would like to enter the Space Hulk Steam key Give Away you are doing but I dont use social media aka Facebook etc. Is there another way to enter?

Thanks for your help.

Headshot

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I've set aside a key for JAF Steam group. They'll be running a contest for it soon so follow them closely here:

[http://steamcommunity.com/groups/jaggedalliance\\_flashback#](http://steamcommunity.com/groups/jaggedalliance_flashback#)

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